

JOHN MLADENIS

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EXPERIENCE

STUDIO MANAGER API [FEB 2015 - APR 2016]

Working as a studio manager for Australian Pharmaceutical Industries I had the opportunity to work on some of Australia's iconic retail/pharmaceutical brands including Priceline, Soul Pattinson Chemist, Pharmacist Advice and more. Working in a fast paced environment, I primarily look after catalogue design, POS role out, press adverts, EDM's, social media posts and online banners, bringing these to life from concept through to finished art. I also managed a team of 10 artists providing technical support, taking briefs from internal stakeholders, creating new process's, proofing all collateral produced by the studio and managing timelines.

ART DIRECTOR / SENIOR FINISHED ARTIST IMMEDIATE [MAR 2013 - JUN 2014]

Immediate is a small, tight knit BTL agency, that was able to provide a genuine connection between brands and their many audiences. My day to day duties varied and being a small team everyone was required to pitch in when needed. My role was to contribute to the creative thinking and creating national campaigns for Treasury Wine Estates, Novartis, Dr. Oetker and more.

TECHNICAL TEAM LEADER SENSIS [MAR 2010 - MAR 2013]

In addition to the general duties of creating advertisements for numerous customers, I was the Technical Team Leader for a team of 18 artists.

This involved managing workflow, answering questions about existing process's, creating new process's to circumvent problems with printing and software and solving any general technical problems. Ensuring the team was maintaining a high standard of work and reporting any potential bottlenecks in the workflow to management, creating productivity reports and liaising with Sales Consultants were other aspects of the role.

INTERGRATED DESIGNER / RETOUCHER [APR 2008 - MAR 2010]

During this period I freelanced whilst travelling across Europe at various studios including Toni & Guy, Siren, Marks & Spencer, Elvis Communications & TK Maxxx. I returned to Melbourne & continued to freelance at The Ross Partnership, Biba, Little Star Gift Vouchers & the Reality Group. My roles varied greatly during this period having to adapt to what was required, however I mainly created press adverts, POS, packaging & internal communications.

SENIOR DESIGNER - NEW BUSINESS SALMAT [JUN 2007 - APR 2008]

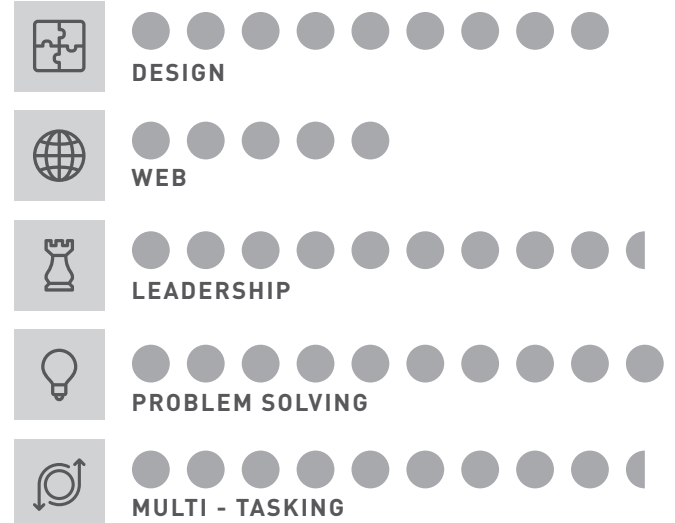
I was employed at Salmat as a Senior Designer for the Victorian based Print On Demand sector. I worked closely with State and National sales managers to develop concepts and solutions for some of Australia's largest blue chip companies, including Holden, BankWest, Commonwealth Bank and CPA.

I was also involved in all areas of day-to-day production, working hand-in-hand with the Business Managers and General Manager to provide the best possible solution for the client.

FINISHED ARTIST / CREATIVE ARTWORKER PRINTING EDGE [FEB 2004 - DEC 2006]

Employed as a graphic designer for an offset printing company in Melbourne. My primary duties were creating and preparing artwork for clients however I grew quickly in my position and I was required to look after all facets of the printing process, including press checks, liaising with clientele, stock control, scheduling of jobs within the studio and on the presses.

SKILLS & APPTITUDE



EDUCATION

BACHELOR OF COMMUNICATION STUDIES [2004] University of New England

ADVANCED DIPLOMA IN DIGITAL ANIMATION [2003] JMC Academy

CERTIFICATE III & IV IN DIGITAL MEDIA [2002] JMC Academy

REFERENCES

Are published on mladenis.com, however I can provide all contact details on request.